

“Snap, Tag and Win” (the “**Programme**”) is organised by the People’s Association (the “**Organiser**”) in connection with Chingay 2022 (referred to as “**Chingay50**” in these Terms and Conditions).

By submitting entries for the Programme, you (also referred to herein as the “**Participant**”) hereby declare that you acknowledge and accept all the terms and conditions set out herein (“**Terms and Conditions**”).

(A) PROGRAMME DETAILS AND INFORMATION

1. About the Programme

- 1.1 Chingay turns 50 in 2022 and a series of commemorative programmes are organised. The Programme is part of Chingay50 commemorative programmes that invites members of the public to spot selected public buses which have been decorated and reimagined as Chingay floats (“**Chingay50 buses**”) on the roads of Singapore and submit photos of or with the Chingay50 buses.
- 1.2 Eligible entries will enter lucky draws where selected winners will stand a chance to win prizes of total value of up to \$7,000.

2. Programme Details

<p>Instructions for Entry Submission</p>	<p>a) Take photo(s) with / of / on any of the Chingay50 buses b) Post the photo(s) using your own public profile via Instagram or Facebook c) Add in your own unique caption (optional) d) Tag the following hashtags: #ChingaySG2022 #OurChingay50 #heyChingay50Bus e) Tag us on Facebook @PAassion Chingay Club or Instagram @ChingaySingapore for more chances to win f) The more photos you submit, the more chances to win</p>
<p>Deadline for Entry Submission</p>	<p>Submission of entries begins on 25th January 2022 0600hrs and will end on 27th March 2022, 2359hrs (Singapore Time) (“Entry Period”).</p> <p>All entries submitted outside of the Entry Period will not be considered eligible.</p>
<p>Lucky Draw and Prizes</p>	<p><u>Mini Draw 1</u></p> <ul style="list-style-type: none"> • Only entries received from 25th January 2022 0600hrs to 13th February 2022, 2359hrs (Singapore Time) are eligible to participate in Mini Draw 1 • 50 lucky winners will be selected randomly from all eligible entries and will each win vouchers worth a total of \$50 • Prize Winners will be announced via Chingay’s Facebook and Instagram on 14th February 2022 • Prize winners will be notified via Facebook / Instagram and informed of the prize collection details

<p><u>Mini Draw 2</u></p> <ul style="list-style-type: none">• Only entries received from 25th January 2022 0600hrs to 6th March 2022, 2359hrs (Singapore Time) are eligible to participate in Mini Draw 2• Prize winners from Mini Draw 1 are not eligible for Mini Draw 2• 50 lucky winners will be selected randomly from all eligible entries and will each win vouchers worth a total of \$50• Prize Winners will be announced via Chingay's Facebook and Instagram on 7th March 2022• Prize winners will be notified via Facebook / Instagram and informed of the prize collection details <p><u>Grand Draw</u></p> <ul style="list-style-type: none">• Only entries received during the Entry Period (i.e. from 25th January 2022 0600hrs to 27th March 2022, 2359hrs (Singapore Time) are eligible to participate in the Grand Draw• 6 lucky winners will be selected randomly from all eligible entries of which: 5 will each win vouchers worth a total of \$200 and 1 will win a grand prize of a 3D2N Staycation worth \$1,000• Prize Winners will be announced via Chingay's Facebook and Instagram on 4th April 2022• Prize winners will be notified via Facebook or Instagram and informed of the prize collection details

3. Eligibility and Criteria

- 3.1 The Programme is open to all Singapore Citizens and Singapore Permanent Residents, and persons living in Singapore with a valid student pass, work pass, or long-term visit pass. Participation in the Programme is free.
- 3.2 Each Participant who is below 18 years old at the time of submitting his/her entry, must ensure that his/her parent or legal guardian has (i) consented to the Participant taking part in the Programme and (ii) agreed to these Terms and Conditions before participating.
- 3.3 Employees and immediate family members of the Organiser and appointed vendors involved in the Programme may participate in the Programme but will not be eligible to win or receive any prizes.
- 3.4 For an entry to satisfy the Terms and Conditions and be eligible to enter the lucky draws, it must **clearly depict** a Chingay50 bus, including but not limited to the interior or exterior of the Chingay50 bus. For the avoidance of doubt, the photograph(s) submitted cannot be edited in any way (such as superimposing a publicly available image of a Chingay50 bus onto another photograph). Participants need not be featured in the photograph(s).
- 3.5 Participant(s) can submit multiple entries via Instagram or Facebook if each entry contains a **different photo**.

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- 3.6 A Participant may submit an entry with multiple individuals in the photograph(s) (i.e. group photograph(s)). However, such entry will be considered by the Organiser as single entry only from the Participant whose public profile was used to post the photograph. All other individuals featured in the said photograph(s) will not be considered as “Participants” nor will they be considered eligible for any lucky draw prizes for the purpose of the Programme.
- 3.7 Entries must not contain any inappropriate content of any kind, including but not limited to content that (i) is obscene, hateful, defamatory, violent or offensive; (ii) promotes discrimination against any group or individual; (iii) contains any religious, political, advocacy or commercial messaging; (iv) contains any viruses, worms, malware, Trojan horses or other harmful software of any kind; or (v) is in the Organiser’s view inappropriate.
- 3.8 Each entry must be an original work. By submitting the photograph(s), you declare and represent to the Organiser that:
- You are the owner of the copyright to the submitted photograph(s); or
 - You have the full permission from the copyright holder to submit the photograph(s).
- If necessary, the Organiser may require you to provide further documents and/or information to verify the above-stated.
- 3.9 By making an entry to the Programme, you declare and represent to the Organiser that your entry is in compliance with all applicable and relevant laws and regulations (including but not limited to those for intellectual property and personal data protection), and that all identifiable individuals in the photograph(s) have given their consent and/or permission for the photograph(s) to be submitted for the Programme, and for its usage as set out in these Terms and Conditions.
- 3.10 Participants are required to **AND MUST** comply fully with all prevailing national advisories, laws, regulations and Safe Management Measures (SMMs) applicable at all relevant or material points in time in the course of their participation. For ease of reference, Participants may refer to:
- www.moh.gov.sg/covid-19-phase-advisory
 - <https://sso.agc.gov.sg/SL/COVID19TMA2020-S254-2020?DocDate=20210907#top>
- for the latest advisory.

4. Prize Winners

- 4.1 All prize winners will be notified via direct messages on Facebook / Instagram and given the necessary information on prize collection procedures. Prize winners must present their identification documents (e.g. Birth Certificate/NRIC/work pass (whichever is applicable)) as well as the winning post(s) through their social media account with username/profile name at the time collection, for verification purposes.
- 4.2 If such notification cannot be delivered or is not received by a prize winner for any reason, or if a prize winner fails to respond to the Organiser’s notification and/or collect his/her prize within 30 calendar days of such notification, no further notifications will be given and the prize shall be deemed as forfeited. In such event, the Participant irrevocably waives all rights to claim the prize, and the Organisers may select another winning Participant in replacement.

- 4.3 Prizes are non-transferable and non-exchangeable and may be subject to such further terms and conditions. The Organiser reserves the right to substitute any prize with another of equivalent value without prior notice or liability.
- 4.4 The Organiser's decision in relation to the Prizes and Prize Winners is final and shall not be open to challenge or appeal. In this regard, no correspondence from the Participants will be entertained or responded to.

(B) GENERAL TERMS AND CONDITIONS

5. Personal Data

- 5.1 Each Participant agrees that the Organiser may collect, use and/or disclose each Participant's personal information to its officers, employees, appointed service providers, affiliated organisations and event partners, as may be required for the administration of the Programme, the Activities and all matters arising thereunder.
- 5.2 Each Participant further agrees that the Organiser may use and disclose the Participant's personal data contained in his/her entry (including but not limited to his/her name, photograph or image, etc.) for the purposes of this Programme and for promotional, marketing and publicity purposes by the Organisers. Where an entry contains the personal data of individuals other than the Participant, the Participant confirms that he/she has obtained each individual's consent for such use and disclosure of that individual's personal data for the aforementioned purposes.

6. Responsibility for participation

- 6.1 Participants shall be responsible for their use of any materials and/or content (including but not limited to works protected by copyright or other intellectual property rights) as part of their entry. The Organiser shall not be responsible for any claims of infringement of intellectual property rights by third parties.
- 6.2 Save for any gross negligence or wilful misconduct on the part of the Organiser, each Participant agrees to indemnify the Organiser against any losses, damages, costs, expenses, claims or liabilities which the Organiser may incur or suffer as a result of or in connection with the Participant's involvement in the Programme.
- 6.3 To the extent permitted by law, each Participant agrees not to hold the Organiser, its affiliated organisations and event partners, officers, employees and agents liable for any loss, injury or damage suffered by him/her as a result of his/her participation in the Programme.
- 6.4 The Organiser shall not be responsible for entries which are inaccessible, lost, misdirected, damaged or undelivered for any reason.

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7. Usage of Participants' Submissions

- 7.1 Ownership of all intellectual property rights over a Participant's submission ("IP") shall remain with the original copyright owner.
- 7.2 Each Participant grants or ensures that the original copyright owner grants the Organiser an unrestricted, royalty-free, world-wide, perpetual, irrevocable, non-exclusive licence to use, apply, reproduce, display (such as at a public exhibition), broadcast, modify, summarise, adapt, sub-license and communicate his/her entry and IP and at any time and for any purpose set out in these Terms and Conditions, including (but not limited to) communicating the submission and IP to the public or to any entity or for any other form of publicity, without any payment or compensation to the Participant.
- 7.3 The Organiser shall not be responsible for any claims of IP infringement by third parties as a result of the Participant's breach of these Terms and Conditions, and the Participant hereby agrees to indemnify the Organiser against all such claims, demands and/or allegations.
- 7.4 For the avoidance of doubt, all rights, titles and interests on www.chingay.gov.sg ("**the Chingay Website**") and its contents are owned by or licensed to the Organiser. No part of the content or material available on in the Chingay Website may be reproduced, republished, transmitted, uploaded, posted, or otherwise distributed in any way without the prior written permission of the Organiser.

8. General terms

- 8.1 Participants agree to comply with all prevailing laws as well as all reasonable instructions and requests made by the Organiser. If in doubt, Participants should seek clarification from the Organiser.
- 8.2 The Organiser may in its sole discretion and without liability exclude any entry from consideration in the lucky draws if it:
 - does not comply with these Terms and Conditions; or
 - if the Participant has provided false or misleading information or otherwise breached any of these Terms and Conditions.
- 8.3 Participants agree to check the Chingay website from time to time for any updates or modifications to these Terms and Conditions and ensure that they familiarise themselves with these Terms and Conditions. Should any dispute arise in connection with the Programme, or with the interpretation or implementation of these Terms and Conditions, the Organiser's decision will be final and binding upon the Participants.
- 8.4 These Terms and Conditions shall be governed by and construed in accordance with the laws of Singapore.